



From Wall Street to Washington, HBO Films Goes Inside The Financial Crisis of 2008 in Too Big to Fail

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FROM WALL STREET TO WASHINGTON, HBO FILMS GOES INSIDE THE FINANCIAL CRISIS OF 2008 IN *TOO BIG TO FAIL* - PREMIERING MAY 23 ON HBO CANADA

Based on Andrew Ross Sorkin's bestselling book of the same name

Stellar cast includes William Hurt, Ed Asner, Paul Giamatti, Topher Grace, Matthew Modine Cynthia Nixon, Michael O'Keefe, Bill Pullman, Tony Shalhoub and James Woods

Premieres Monday, May 23 at 9 p.m. ET/MT day-and-date with HBO in the U.S.

(May 5, 2011 - Toronto, Canada) - HBO Canada, a multiplex channel of Corus Entertainment's Movie Central (Western Canada) and Astral's The Movie Network (Eastern Canada), offers an intimate look of the epochal Wall Street financial crisis of 2008 with the premiere of the HBO original film, *Too Big to Fail*. From Oscar®-winning director Curtis Hanson (*L.A. Confidential*, *8 Mile*) and based on Andrew Ross Sorkin's bestselling book, the film explores the inner sanctum of the powerful men and women on Wall Street and in Washington who decided the fate of the world's economy in a matter of a few weeks. *Too Big to Fail* premieres Monday, May 23 at 9 p.m. ET/MT, on HBO Canada, day-and-date with HBO in the U.S.

In the mid-2000s, the financial sector in the U.S. was seeing unsubstantiated growth and Wall Street was booming. By 2008, those financial institutions were at the point of collapse after years of deregulation, subprime mortgages and predatory lending, threatening a global economic meltdown unlike anything seen before. *Too Big to Fail* brings to life the story of Treasury Secretary Henry "Hank" Paulson (Oscar®-winner William Hurt) as he works with Federal Reserve Chairman Ben Bernanke (Emmy® and Golden Globe®-winner Paul Giamatti) and Federal Reserve Bank of New York President Timothy Geithner (Billy Crudup), along with the staff at the Fed, members of Congress, and the world's richest CEOs, to bring the U.S. and the world's economy back from the brink of collapse.

In addition to Hurt, Giamatti and Crudup, the film stars, seven-time Emmy®-winner Ed Asner, Topher Grace, Matthew Modine, two-time Emmy®-winner Cynthia Nixon, Michael O'Keefe, Bill Pullman, three-time Emmy®-winner Tony Shalhoub and two-time Emmy®-winner James Woods. Ayad Akhtar, three-time Emmy®-winner Kathy Baker, Evan Handler, John Heard, Dan Hedaya and Joey Slotnick co-star.

Curtis Hanson also serves as executive producer along with Emmy®-winner Paula Weinstein and Jeffrey Levine; co-executive producer is Carol Fenelon; and Ezra Swerdlow produces. The script is by Peter Gould and based on the book by *New York Times* journalist Sorkin, who is also a consultant on the film. Journalists Bethany McLean (*Vanity Fair*) and Joe Nocera (*The New York Times*), co-authors of *All the Devils Are Here: The Hidden History of the Financial Crisis*, are also consultants.

ATTENTION MEDIA AND BLOGGERS

To view video content for *Too Big to Fail*, including an in-production spot and teaser, visit <http://www.hbocanada.com/details/?id=52405>

Too Big to Fail will be broadcast in High Definition, and available on demand following the network premiere. In Eastern Canada the series will be available via HBO Canada OnLine with Rogers, Bell TV and Videotron and in Western Canada via HBO Canada Online with Shaw Video On Demand, Shaw Direct Video On Demand and Bell TV Online.

HBO Canada is a multiplex channel offered by Astral's The Movie Network (Eastern Canada) and Corus Entertainment's Movie Central (Western Canada). HBO Canada brings Canadians the current slate of signature dramatic programs for which HBO is known, together with new and never-before-seen programming including comedy series, live specials, sporting events, behind-the-scenes content and titles from HBO's extensive library - all in an uncut and commercial-free environment. HBO Canada is offered in high definition on HBO Canada HD and programming is accessible on demand where available by service provider. For more information, please visit www.hbocanada.com.

The Movie Network is a member of the Astral family. Astral Media Inc. (TSX : ACM.A/ACM.B) is one of Canada's largest media companies. It operates several of the country's most popular pay and specialty television, radio, out-of-home advertising and interactive media properties. Astral plays a central role in community life across the country by offering diverse, rich and vibrant programming that meets the tastes and needs of consumers and advertisers. To learn more about Astral, visit astral.com.

Movie Central is owned by Corus Entertainment Inc. (CJR.B), a Canadian-based media and entertainment company. Corus is a market leader in specialty television and radio with additional assets in pay television, television broadcasting, children's book publishing and children's animation. Experience Corus on the web at www.corusent.com. For access to The Movie Network's media room or Movie Central's press site, please visit <http://press.astral.com> or <http://mediacentre.corusent.com>.

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